

# The MORE® Triple Pack Care Program

Here's the effortless way Fabricators across North America are adding value for their customers + profit for their company.





# **How it Works**

### **The Products**

The MORE® Triple Pack is a bundle of our best-selling products:



1. Stone & Quartz Cleaner + Protector (16 oz)



2. Stone & Quartz Polish (16 oz)



Stone & Quartz
 Cleaner + Protector
 (1-Gallon Refill)

## **The Numbers**

The bundle is offered as a line item by Fabricators for \$100 on their installation estimates. Due to its low cost, each bundle offers a wide margin.

90% of customers accept the line item, with just a 10% opt-out rate. When customers invest in quality countertops, they want to have the best solutions for quality care.

### The Results

Weekly Installations	Additional Weekly Revenue	Additional Weekly Profit	Additional Annual Revenue	Additional Annual Profit
10	\$900	\$450	\$46,800	\$23,400
20	\$1,800	\$900	\$93,600	\$46,800
30	\$2,700	\$1,350	\$140,400	\$70,200
40	\$3,600	\$1,800	\$187,200	\$93,600
50	\$4,500	\$2,250	\$234,000	\$117,000

Don't miss out on this opportunity to boost your bottom line. Start offering the MORE® Triple Pack Care Program today!